



24 Adar II, 5782

March 27, 2022
10am-5pm

The Casements • 25 Riverside Drive
Ormond Beach

GRAND SPONSOR:



The Jewish Federation
OF VOLUSIA & FLAGLER COUNTIES
Endowment Fund

Corporate Sponsors:



FESTIVAL INFO: 386-341-2048 or JewishHeritageFestival.com



Message from the Chair



Welcome to the 2022 Jewish Heritage Festival. We are so pleased to be back after postponing the 2020 Festival due to the outbreak of the COVID-19 pandemic. What a two year stretch it has been. We have lost friends and relatives and had few opportunities to join in person as a Community. We have seen our country more divided than it should be. ***We need more***

togetherness that this type of Festival provides.

The Festival started as the vision of the Temple Presidents' Council for Volusia and Flagler Counties. A Steering Committee began meeting in January, 2007 leading to our first Festival in March, 2008 which was a rousing success that attracted 10,000 visitors. As one of our food vendors told the Daytona Beach News-Journal: "This is better than Bike Week."

The Festival is a 501(c)(3) non-profit corporation whose sole purpose is to put this Festival on every other year. Festival funding has come from Sponsorships and tax deductible Family/Individual Donations. We are proud once again to have the Endowment Fund of the Jewish Federation of Volusia and Flagler Counties as our Grand Sponsor as well as great local support from corporate and individual sponsorship.

Our Health Fair this year has had Radiology Associates Imaging take on the role as the Fair's sponsor and we thank them for that! We are excited by the response of our medical community as they share the Jewish Spirit of Tikun Olam - to repair the world.

The Festival features continuous nationally acclaimed entertainment. Attendees can feast on Kosher, Israeli and Jewish-style food. We have Israeli and Judaica artists and vendors, Jewish Organization booths, and exhibits including a Holocaust Memorial and Heritage Exhibition. Our Exhibition is a multidimensional display that includes a Shtetl exhibit, an Israel exhibition, an Ancient Hebrew Scroll exhibit, a speakers pavilion, and much much more! Children's entertainment is available throughout the day including Matzoh making, inflatables, face painting, balloon artist, a petting zoo and camel rides. You will even run into Moses and other biblical characters!

The Festival will express the heart and soul of Jewish Florida. For a single day it will intertwine the sounds, sights, and spirit of Jewish culture and bring together every facet of the Jewish Community, young and old, singles and families, regardless of their religious and cultural background. Like other cultural festivals, we also want to share our heritage with others – you don't have to be Jewish to enjoy a Jewish Festival! Let's celebrate Jewish Heritage. Please don't miss an opportunity to be part of this special event.

Jeffrey Bigman, Chair

ENTERTAINMENT PROGRAM
for the
2022 JEWISH HERITAGE FESTIVAL

The Jerusalem Stage

Dedicated In Loving Memory to Lynn Goldovitz

10:00 am Opening Ceremonies

Greetings....Jeffrey Bigman, Festival President

Greetings....Bill Partington, Mayor of Ormond Beach

Introductions:....Chief Robert Godfrey, Ormond Beach Police

Sheriff Michael Chitwood, Volusia Sheriff's Office

Marvin Miller, President,

Jewish Federation of Volusia & Flagler Counties

Debbie Kruck-Forrester, Ormond Strong

Presentation of the Colors by the

Mainland High School AFJROTC Color Guard

Major Michael J. Miglioranza, Instructor

Pledge of Allegiance....Marvin Miller

US & Israel National Anthems....Cantor Nina Fine

— Retirement of the Colors —

10:20 a m Gratitude Prayer....Rabbi S. David Kane

Opening....Jeffrey Bigman, Festival President

Shofar Blowing....Murray Steinberg & Robert Mendez

Mistress of Ceremonies....Cantor Nina Fine

*Hazzan in major synagogues from TX to NY,
songwriter, musician....managing our stage this year!*

Introduction of Grand Sponsors & Corporate Sponsors

10:30 a m “Miriam” Judith Cornell/Aisha Shimmy Girl

A creative interpretation of our Jewish matriarch, our original tribal dancer

11:00 am Rabbi Bruce Benson

Alone or with his band, Benson's performances are always events that generate energy, excitement and a creative look at Jewish music in the present and in the future.

12:00 no on “Miriam” Judith Cornell/Aisha Shimmy Girl

- 12:30 pm Introduction of Biblical Characters**
- 1:00 pm Goldovitz & Friends**
From Klezmer to Shabbat Rock, you will hear a unique Jewish sound here. Authentic and gutsy, Joe and Friends will both charm and excite you with their variety of lyrics & sounds.
- 2:00 pm Jubilation — “Peace, love and harmony”**
Two guitars and four part harmony vocals are the specialties of this group that include traditional Jewish songs with new melodies (arranged by the group) pop, folk, gospel & blue grass.
- 3:00 pm Goldovitz & Friends**
- 4:00 pm Jubilation — “Peace, love and harmony”**
- 4:50 pm Closing Thank You!...Jeffrey Bigman**

Special Entertainment On The Grounds

Balloon Artist Keith Tusing, Big Idea Balloons
 Camel Rides New Beginnings Ranch, Inc.
 Face Painter..... Family Fun Entertainment
 IDF Radical Run..... Florida Bounce Party
 Petting Zoo..... Noah's Landing
 Tropical Moonwalk..... Florida Bounce Party
 Tropical Bounce Slide Combo..... Florida Bounce Party

Biblical Characters

Moses...Chris Jessup	Aaron...Michael Leroy
Joseph...Daniel McDonald	Rachel...Laina Davis
Miriam...Judith Cornell	Goliath...TBD
Young King David...Daniel Joseph Cantwell	

Sound Provided by David Cates & Sons

Food Provided for our Entertainers by

**Back To Eden Mobile Food ~ Gilis Kosher Food Truck
 BJ's Wholesale Club**

Thank you to Special Volunteer Lynne Ritter

Photographer....Mara Rivka Mauele

Videographer....Ken Lee

Take a walk in the

Garden of Eden

Enjoy a wonderful display of plants
and flowers to beautify your home.

Provided by *East Central Bromeliad Society*.



Stop by The Petting Zoo



**A World of Animals
at Your Fingertips**

and come meet *Dufus the Camel* & take a ride.





MR. MATZAH
INVITES YOU TO JOIN

THE MODEL MATZAH BAKERY



Make your own matzah
from START to FINISH!

GRIND THE WHEAT,
MAKE THE FLOUR,
KNEAD THE DOUGH,
AND BAKE YOUR
OWN MATZAH!

12:30 pm
and
1:30 pm

Under The
Casement
Portico

A MATZAH BAKING WORKSHOP FOR CHILDREN OF ALL AGES!

Presented by

Chabad Lubavitch of Greater Daytona

The Jewish Heritage Festival Dedicates the 2022 Event to *Marta Heller 1966 - 2021*



Marta was a dear friend to the festival especially to the Committee that creates, organizes and manages this biennial event. Marta brightened our meetings with her humor and her smile. She also colored our event with joy and more humor.

Responsible for the Non Food Vendors, she created a personal relationship with each of them, learning about their families, their health and their business ups and downs. She often referred to them as "HER VENDORS," and they were!

During this long suspension of festival business we are missing you Marta as we embark on another round of festival fun!

Godspeed! You've won your wings, and your sweet smile was needed elsewhere.

Jeffrey Bigman, Festival President



We dedicate The Jerusalem Stage to *Lynn Goldovitz 1953 - 2020*

Lynn and Joe met as teenagers in a Rock and Roll band. The band did not last very long, but Joe and Lynn married after high school and, at the time of her passing, had been together for almost fifty years. Throughout all this time, music has been their mutual passion.

Lynn was a vocalist and played electric bass and folk harp. Joe continues to play acoustic guitar and sing as well. Both studied music at the Cape Cod Conservatory of Music. Along with a regular schedule of performing on their own as a duo, they more recently collaborated with some local composers to perform some original music.



The music that influenced them was varied. They enjoyed Folk music and attended the Newport Folk Festival and other New England area performances many times. Classic Rock and Roll was always a fun part of their repertoire, and they played music with a Rhythm and Blues band for a while.

Their career highlights included performances at the Governor's mansion in New Jersey and Ryles Jazz Club in Boston. International performances included four years on stage at the International Klezmer Festival in Safed, Israel and a performance in Auckland, New Zealand. After moving to Florida, they performed locally at Hard Rock Hotel in Daytona Beach, Gateway Center for the Arts in DeBary, Deltona Art Center and many other central and south Florida venues.



In Memoriam Gloria Max

1940 - 2021



Gloria Max was the heart and soul of the Jewish Community in Volusia and Flagler counties, representing the very best of our community. She worked for the betterment of everyone, Jew and non-Jew alike and was dedicated in her support of Israel and its safety. Her smile was infectious and her spirit was indomitable.

Gloria was one of the earliest and most ardent supporters of the Jewish Heritage Festival. She was the driving force behind the annual drive to provide school supplies

to thousands of students in Volusia and Flagler counties as well as The Jerry Doliner Food Bank.

Gloria was the longtime executive director of The Jewish Federation of Volusia & Flagler Counties, where she and her husband Ray also ran the federation's food bank and started an annual Operation Backpack program.

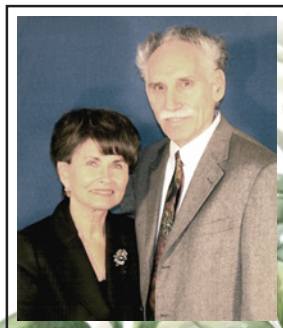
"Helping others was something she championed. It became a way of life for her," said Marvin Miller, the federation's board president, of Gloria.

Gloria was honored in 2020 by The Daytona Beach News-Journal as the Volusia-Flagler area's "Most Influential Woman of the Year" because of her tireless efforts to help those in need.

"Losing Gloria Max is a tremendous loss," said Forough Hosseini, founder and chair of another area nonprofit called Food Brings Hope. "She worked day in and day out 365 days a year for the betterment of our community. She's irreplaceable."

We will miss Gloria's beautiful face at the Festival this year and we will remember her with great love and respect.

Jeffrey Bigman
Jewish Heritage Festival President



FOOD VENDORS



Glatt Kosher Middle Eastern Bar & Grill
366 W. Granada Blvd. • Ormond Beach, FL
386-671-0033

J Grill (formerly Jerusalem Grill) has been providing Central and North Florida with authentic Middle Eastern and kosher cuisine since 2003. We have brought the authenticity of Middle Eastern food from old-time family recipes with a mix of modern style. Enjoy our bold foods bringing you a true experience and taste of home.

The only Glatt Kosher restaurant in the Daytona / Ormond Beach area. Under Chabad supervision.

Menu: Hamburgers, Hot Dogs, Falafels, Shwarma



701 Ridgewood Ave., Holly Hill, FL 32117
(386) 254-6868

Strongly influenced by the fresh, delicious flavors of the Mediterranean, Oliv serves traditional dishes with a contemporary, modern approach. Mouth watering grilled meats, fresh salads, and tasty vegetarian dishes served up in your choice of a bowl or wrap, providing guests with a quick and delicious Epicurean experience.

*Serving falafel and kefta sandwiches with
ala carte hummus and Tabouli salad.*



386-481-0205

Based out of DeLand, Back to Eden Mobile Food is known for providing fresh, creative cultural food by Chef Robinson to area businesses for corporate lunch service, community wide functions and traveling abroad for private events.

Follow Us

Facebook @b2efood or Instagram @b2emobile

Stay updated where B2E will be serving up the next Vegetarian or Meatatarian dish.

Menu: Serving kosher style salads, meat and vegetable based dishes.

Gili's Kitchen

Food Truck
126 West Adams St.
Jacksonville FL 32202
(904) 537-1671 • (904) 475-1400

Our goal is to bring delicious, fresh and Kosher food to events that anyone would like to enjoy. Gili's Kitchen food is certified Kosher under the supervision of Rabbis from Gersher K & Chabad.

MENU

Hummus with Falafel (3 balls)

Served with Garbanzo beans, tahini, olive oil and 3 falafel balls and grilled pita

Kabob in Pita with Fries

Hummus, Israeli salad (cucumber, tomato, pickles), caramelized onion, Arugula, Tahini (on the top)

Pita Falafel with Fries

Hummus, Israeli salad, sauerkraut, red and white cabbage, Tahini, schug

Hummus with Meat

Hummus, Beef and lamb, tomato, caramelized onion, garbanzo beans, garlic, Tahini

Shawarma in Pita with Fries

Pargit (chicken thighs), Israeli salad (cucumber, tomato, pickles), red and white cabbage, onion, sumac, Tahini, Amba.

Pastrami Sandwich

On rye bread with mustard, pickles and sauerkraut and fries on the side.

Corned Beef Sandwich

On rye bread with mustard, pickles and sauerkraut and fries on the side.

Platters

Choices - Chicken thighs, Shawarma, OR Falafel - Comes with Hummus, Israeli salad, fries and grilled pita

Salads

- Caesar salad
- Israeli salad

For Kids

- Hot dogs with fries
- Chicken tenders with fries



2307 S Ridgewood Ave
South Daytona, FL
(256) 3-Homeys





a kid-owned company

getSCHMANCY@gmail.com

386-295-6743

SCHMANCY'S SEASONALLY FRESH FLAVORS

Our pops are handcrafted using only the freshest all-natural or organic ingredients, locally-harvested where possible. We only sweeten our pops when needed with raw, organic cane sugar or coconut sugar. Many of our pops are vegan and gluten free and we're happy to make paleo-pops for our friends eating clean.

Our popsicles are all natural, made with the freshest fruits of the season and we have the honor of making everyone's life a little sweeter - one popsicle at a time. Some flavors we try to keep in stock regularly are below:

BLUEBERRY CINNAMON • BLACKBERRY MOJITO

COCONUT LIME • CUCUMBER LIME MINT

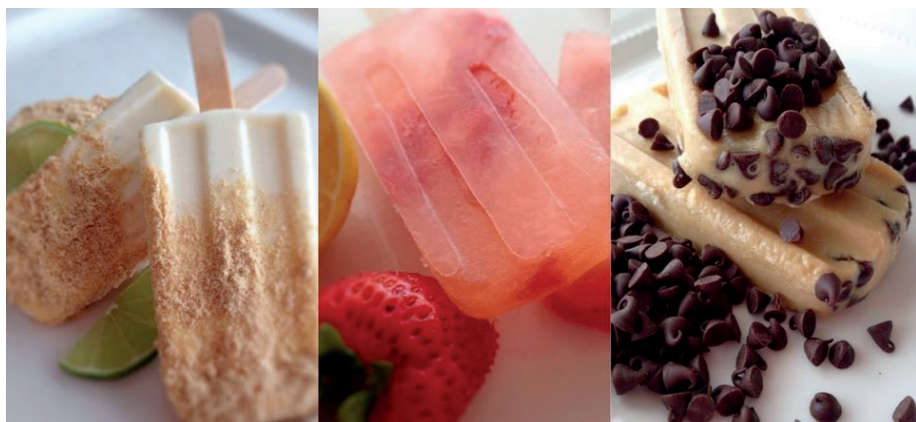
PEACHY PEACH • PINA COLADA

PINEAPPLE WATERMELON • STRAWBERRY LEMONADE

WATERMELON

FOR OUR 4-LEGGED FRIENDS

ORGANIC PEANUT BUTTER & BANANA



MERCHANDISE VENDORS

A TRIBUTE FOR YOU – Clinton Petersen creates custom handcrafted wooden tributes and memorials. Stop by to see him actively working and ask about a tribute for the hero in your life!

Clinton Petersen • www.ATFUWoodworking.com • 321-313-5808
Facebook - www.facebook.com/Atributeforyou/

APRIL'S GOT GLASS - Fused glass jewelry, mezuzahs, menorahs, small dishes and novelty glass gifts.

April Katine • aprilsgotglass@comcast.net • 850-322-5387

OTSAROT JUDAICA– Judaica items including jewelry, Israeli army shirts and hats, Jewish religious articles.

Dennis Bacon • rabdennis@gmail.com • 941-730-2136

LIVING ART BY LEAH – Functional, usable Judaic art created using a technique known as reverse painting, with clear glass as the canvas. The result is functional, food safe, decorative and ritual “artware” designed to celebrate family holidays and milestones, adding beauty to the experience and strengthening ties to one’s family and its traditions. Many pieces are custom designed, becoming unique heirlooms destined to be handed down from generation to generation.

Lori Charnow • www.LivingArtyByLeah.com • 561-350-9361
Facebook - www.facebook.com/LivingArtyByLeah

SLUMBER CO. ART – Alexander Webb creates Judaica themed t-shirts, stickers and art work.

Alexander Webb • slumber.party00@yahoo.com • 828-409-7217

SANDY’S SOAPS – Customized handcrafted and personally designed soap creations. All soaps use only the finest natural butters, oils, and herbs and are detergent and sulfate free. Products are made in small batches which ensures that the bars are the most fragrant as well as the most moisturizing that they can be. I invite you to indulge in a little self-pampering and relaxation.

Sandra Yanes • syanes@hotmail.com • 386-214-7468
Etsy - www.etsy.com/shop/SandysSoapsinFlorida
Facebook - www.facebook.com/SandysSoaps/
Instagram – www.instagram.com/sandysoaps

BOHEMIAN HEART – Stained glass repurposed resin art on repurposed frames.

Kathy Miller • Kathleen.juanita@gmail.com • 386-299-2016
Pinterest - [@kathleenjuan.com](https://www.pinterest.com/@kathleenjuan.com)

SPONSORING ORGANIZATIONS

THE JEWISH FEDERATION OF VOLUSIA & FLAGLER COUNTIES

The Jewish Federation of Volusia & Flagler Counties is a local Jewish philanthropic organization connected to the national umbrella of Federations across our country. It is about people working together to provide social services, leadership development, community relations and humanitarian needs. Although our outreach is locally focused, we also strive to meet needs nationally, in Israel and worldwide, regardless of ethnicity, race or religion.

Some of those services are:

- The Jerry Doliner Food Bank for local families in need.
 - 1½ weeks' worth of food including meat, fresh produce, cereal, breads, pastries, and sanitary items. Diapers and pet food is given upon request and when available milk, juice, and eggs
 - Redistribution of donated clothing, household items, furniture, and medical items
- Helping provide food for a local homeless veteran's shelter
- Backpack and school supply program for local students in need as well as supplies for teachers
- Crisis Aid – financial help with rent and utilities
- Sponsoring educational programs available at no cost for the community at large
- Helping support the Israeli Defense Force soldiers, especially the lone soldier who comes from another country to defend Israel
- Providing bomb shelters for children in poor sections of Israel
- Providing assistance to the vulnerable Jews of the Ukraine – the old and the young
- Disaster aid to help people all over the world

386-672-0294 • www.JewishFederationDaytona.org

ESFORMES CHABAD LUBAVITCH OF GREATER DAYTONA

We are a branch of over 3,500 centers worldwide. We have a reputation of successfully bringing Judaism to communities small and large. Our Ormond Beach community is full of vibrant young families, singles and elderly.

Esformes Hebrew Academy Day School serves Preschool through 10th grade. Children at Esformes Hebrew Academy do not just memorize content and learn isolated skills; rather they apply core curriculum to real world problems in a way that demands focus, attention to detail, careful revision, collaborative work, and creativity. These are all skills that living in the 21st Century requires. To learn more call for a tour!

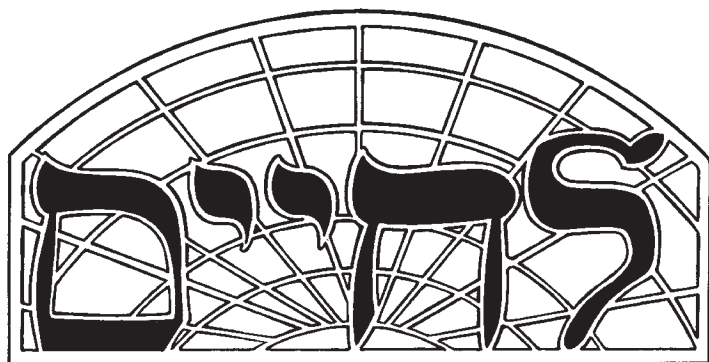
Camp Gan Israel Day Camp is the only Jewish summer day camp in the area. This spectacular program is open to campers ages 18 months to 14 years old. Your child is sure to have the summer of a lifetime as they participate in daily activities such as swimming, day trips, sports, STEM workshops, entertainers, art, baking and Jewish Pride. Register by June 27th for the early bird special. Camp dates are: June 27 - July 22, 2022.

Feel free to call or check out our website and learn more about adult education, Prayer services, counseling, jail and hospital visitations, Jewish Women's Circle, Sunday Funday, Jewish Sound Radio, and much more....

Visit our booth for a chance to win free prizes!

cool swag - cash prizes - discounted fees

386-672-9300 • www.chabaddaytona.org



CHABAD LUBAVITCH OF PALM COAST

Chabad Lubavitch of Palm Coast serves individuals and families looking for a non-judgmental, accepting, and personalized Jewish experience. We believe in the right of every Jew to experience the beautiful treasures of our Jewish heritage.

Chabad Lubavitch of Palm Coast serves as a center for Jewish life and education in Flagler, Bunnell, and the Palm Coast area. The center is committed to provide a wide variety of educational, religious, and social services to Jews of all ages.

Rabbi Levi and Tzivie, together with their two children, are dedicated to providing an open door environment to strengthen and enhance Jewish life for every Jew, regardless of background, philosophy, or level of commitment.

386-225-4941 • www.chabadpalmcoast.com

info@chabadpalmcoast.com

TEMPLE ISRAEL OF ORMOND BEACH

Temple Israel is the oldest synagogue in the Daytona Beach-Ormond Beach area. We were founded in 1924 as a Conservative Synagogue and we are affiliated with The United Synagogues of Conservative Judaism. We have been co-located with Temple Beth-El, a Reform congregation in Ormond Beach, for more than six years. We join with Temple Beth-El for services, prayers and celebration. We provide many programs and educational services throughout the year. We have a very active Sisterhood. Our congregation is egalitarian and welcomes any person or family who wishes to join our Jewish community. Rabbi Courtney Berman leads in the collaboration of Conservative and Reform Temples. She leads services on Friday nights, Saturday mornings and festivals. Cantor Nina Fine joins us for The High Holy Days and many Shabbat services.

Please visit our booth to find out more about our Congregation and its many activities.

TEMPLE BETH EL

Temple Beth-El, the only Reform congregation in the Greater Daytona Beach area, was founded in 1950 by fifteen local families and now has over 150 member families. In addition to our own membership, we are happy to have Temple Israel of Ormond as co-habitants at our synagogue. We join together in services, prayer, and celebration. Together, we are working to strengthen our presence in the local Jewish community.

Rabbi Courtney Berman leads us in fostering this wonderful collaboration of two temples. She joined us as our Rabbi in July, 2016, and has forged a great relationship with both congregations, leading both the Reform and Conservative services with ease. Rabbi Berman is passionate about helping people connect to one another in meaningful and spiritual ways through Jewish education, worship services, and social gatherings. She shares her life with her husband, Jeffrey and their three sons.

Our vibrant Temple is kept continuously alive with services, programs, Sisterhood, Brotherhood, music, Religious School and Youth Group activities. Our Religious School is thriving and there is a full schedule of activities. TBE School, often called “The Best School this Side of the Mississippi”, is open to students of all faiths, with classes from Mommy and Me through 5th Grade.

Please visit us in person or check us out on the web at www.tbeob.com or call 386.675.6615 for more information.

Here's what's happening at the Temple Beth-El booth at the Festival:

- The Temple booth will provide membership information.
- The Religious School will provide information and highlight some of their recent projects. Contact Cantor Nina Fine, our Religious School Director, through the Temple office.
- The School – Temple Beth-El School's highly acclaimed program has helped the positive development of children of all faiths; preschool begins at age 2 and goes through grade 5 (Mommy & Me classes begin at 12 months) for over 30 years with love, talented staff, and compassion. Visit www.TBESchool.com, phone 386.675.6630.
- The Women of Reform Judaism will be selling Judaica items from our gift shop.
- The Brotherhood runs Sunday breakfast speaker programs open to the Community.

- The Temple Beth-El Youth Group actively engages middle school and high school students in the community with a variety of events, from Progressive Services to their own Passover Seder, as well as lock-in events and their infamous “Cake Wars.” Contact the Temple office for more information.

TEMPLE BETH SHALOM AT PALM COAST

Temple Beth Shalom (“TBS”) Palm Coast is the home of Jewish life in Flagler County. We’re cool that way. A friendly, modern, egalitarian and progressive synagogue, we’d love to welcome you to our weekly services and special events!

The wonderful Rabbi Rose Eberle has been our spiritual leader since 2019. Eighteen Jewish families established TBS Palm Coast in 1973, when the city was in its early years of development. We’ve been in our current synagogue home on three wooded acres at 40 Wellington Drive since 1980.

Our community has remained close knit during the pandemic, conducting services and events via Zoom for safety reasons. We’re now back in the shul with live services, carefully transitioning back to normal. We explore the meaning of Torah in our own lives, perform acts of *Tikkun Olam*, and gather to share and commemorate life’s significant events.

We hold a variety of terrific events, including our Hanukkah Latke Party, an annual nonsectarian Blessing of the Pets, the huge Men’s Club Rummage Sale, our Purim Costume Party and Megillah reading, periodic Lunch & Learn events such as “Taking Challah” and “Making Matzah,” weekly religious school classes for children and adults, and so much more. We offer a varied menu of activities to our Jewish community and non-Jewish friends during the year.

The TBS Palm Coast office is open Monday, Wednesday and Friday (except for holidays) from 9AM until noon.

40 Wellington Drive, Palm Coast 32164

(386) 445-3006 • www.tbspalmcoast.org

hakol@tbspalmcoast.org

CONGREGATION B'NAI TORAH

Congregation B'nai Torah, located in Ormond Beach, is a progressive, conservative synagogue which has successfully blended the long-honored traditions of Judaism with the 21st Century. Rabbi S. David Kane has led this multigenerational congregation since 1998, serving as its dynamic spiritual and educational leader. The Congregation's mission statement, "Together we honor G-d and Torah, Promote Spiritual Growth, and Strengthen Our Community," is reflected in the synagogue's many activities and committees. CBT has many fundraising and community events and is well known for hosting the Annual Walk-a-thon for the Jewish Federation's Jerry Doliner Food Bank and providing the only local scholarship program for teens to the Alexander Muss High School in Israel.

Services are held every Friday evening at 7:30 p.m. and every Saturday morning at 10:00 a.m. Visitors are always welcome to attend services at CBT.

Visit our booth to get your face painted, create a Seder plate and color pictures with our religious school, check out the most recent edition of the Torah Times, or go shopping at the incredible CBT Sisterhood Judaica Shop.

386-672-1174 • www.mybnaitorah.com

TEMPLE ISRAEL OF DELAND

This year, Temple Israel is celebrating its 68th anniversary! Founded by ten families who saw a future for a Jewish home in West Volusia, it is now the spiritual home to many Jewish families. Rabbi Reuven Silverman is the heart of this Temple. Offering a participatory experience at each and every service, Rabbi Reuven brings his vast knowledge of Torah and Talmud along with good music and humor. Come by our booth to meet and kibbitz with us!

386-736-1646 • www.templeisraelofdeland.org

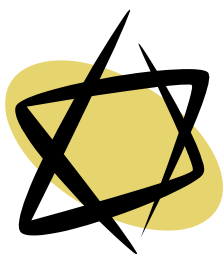


Jews are a famously accomplished group. They make up 0.2 percent of the world population, but 54 percent of the world chess champions, 27 percent of the Nobel physics laureates and 31 percent of the medicine laureates.

Jews make up 2 percent of the U.S. population, but 21 percent of the Ivy League student bodies, 26 percent of the Kennedy Center honorees, 37 percent of the Academy Award-winning directors, 38 percent of those on a recent Business Week list of leading philanthropists, and 51 percent of the Pulitzer Prize winners for non-fiction writings.

The Jewish American experience is a story of faith, fortitude, and progress. It is a quintessential American experience — one that is connected to key tenets of American identity, including our Nation's commitment to freedom of religion and conscience. This month, we honor Jewish Americans — past and present — who have inextricably woven their experience and their accomplishments into the fabric of our national identity.

Generations of Jewish people have come to this Nation fleeing oppression, discrimination, and persecution in search of a better life for themselves and their children. These Jewish Americans have created lives for themselves and their families and played indispensable roles in our Nation's civic and community life, making invaluable contributions to our Nation through their leadership and achievements.



THE HOLOCAUST EXHIBIT

Inside The Casements



The United States Holocaust Museum states that The Holocaust was the systematic, bureaucratic, state sponsored persecution and murder of approximately six million Jews by the Nazi regime and its collaborators. During the era of the Holocaust, the Nazis, who came to power in Germany in January 1933, also targeted other groups because of their

perceived “racial inferiority” such as Gypsies, the disabled, and Slavic peoples (Poles, Russians). Other groups were persecuted on political, ideological and behavioral grounds such as the communists, socialists, Jehovah’s witnesses and homosexuals.

Between 1941 and 1944, Nazi German authorities deported millions of Jews from Germany, from occupied territories, and from the countries of many of its Axis allies to ghettos and to killing centers, often called extermination camps, where they were murdered in specially developed gassing facilities.

The Holocaust is a grim reminder of the senseless systematic murder of millions of innocent people and of all humanity lost.



“Henriette’s Letters” is a collection of over two hundred letters and photos from her family members in Holland during the Holocaust to each other from home to inside work camps, before and after their abduction, and finally a letter where a son sees his mother removed to a “rest” camp—

Auschwitz. The letters and photos are a first hand account of daily persecutions and restrictions of basic human rights and the continuation of hope with marriage and birth announcements.

WELCOME TO ISRAEL EXHIBIT



The most common word that describes Israel is “amazing.” Come see why we are so proud of our homeland. There is only one country on earth that unconditionally welcomes Jews... come in, you are “Welcome to Israel.”

Discover its history, its language, its government, its accomplishments and advancements. Come in, and I’ll bet you too will love Israel.



SIGHTS, SOUNDS & SYMBOLS OF JUDIASM



The sights, sounds and symbols of Judaism have been passed down from generation to generation so they represent what defines and distinguishes our people. Many items on display have been loaned from private collections. We hope their beauty, splendor, and what they represent will inspire you.



Life in the



**A Presentation by Award Winning Photojournalist
Karen Sandvick**



The history of the oldest Eastern European shtetls began about a millennium ago and saw long periods of relative tolerance and prosperity as well as times of extreme poverty and hardship.

Not only did the Jews of the shtetl speak a unique language (Yiddish), but they also had a unique rhetorical style, rooted in traditions of Talmudic learning.

ANCIENT HEBREW SCROLL PROJECT

Each scroll in this display is unique and was created as early as the 16th century. They have been compiled from countries all over the world including Poland, Iraq, Morocco, and Russia. Each scroll in the collection has a look and a story of its own.

This incredible collection of scrolls is graciously brought and shared by the Christian Heritage Foundation from Cleburne, Texas.



TOLERANCE EXHIBIT

Inside the Casements

Jews in the Civil Rights Movement

Presented By Rev. Kenya Lovell,

Director of Religious Life

Chaplain, Bethune-Cookman University

and

The Volusia County-Daytona Beach NAACP



Jews have been at the forefront of civil rights in this country from the 1800's. The American Jewish Committee, the American Jewish Congress, and the Anti-Defamation League were central to the campaign against racial prejudice. Jews made substantial financial contributions to many civil rights organizations, including the NAACP, the Urban League, the Congress of Racial Equality, and the Student Non-Violent Coordinating Committee. About 50 percent of the civil rights attorneys in the South during the 1960s were Jews, as were over 50 percent of the Whites who went to Mississippi in 1964 to challenge Jim Crow Laws.



The Volusia County-Daytona Beach NAACP is honored to take part in the Jewish Heritage Festival. The NAACP's relationship with the Jewish community cannot be minimized, for our history goes back to the founding of the oldest and largest civil rights organization in the country. "Either America will destroy ignorance or ignorance will destroy the United States." Quote from W.E.B. DuBois; founding member of the National Association for the Advancement of Colored People (NAACP).

SCHEDULE OF SPEAKERS

11:30 a.m. & 3:00 p.m. Colleen Coughlin

Presenting
“My Eyes are Still Burning”
The Life & Writings of
Isabella Leitner



Colleen Coughlin, a senior at Father Lopez Catholic High School in Daytona Beach, last appeared at the Heritage Festival in 2018 with her performance of Anne Frank and the Holocaust. Colleen returns this year to portray famed author and Holocaust survivor, Isabella Leitner. Leitner's book, *Isabella From Auschwitz to Freedom*, inspired Colleen's new dramatic presentation.

Since 2018, Colleen has performed as Anne Frank over a dozen times and has met with many Holocaust survivors. "I can never hope to truly understand what they have experienced, but I do understand how concerned they are that the story of the Holocaust will die with them. We can not let that happen."

"It seems the world has forgotten the lessons of the Holocaust," Colleen recently wrote. "Hate crimes and atrocities continue around the globe. People must have the courage and conviction to speak out against hate of all kinds."

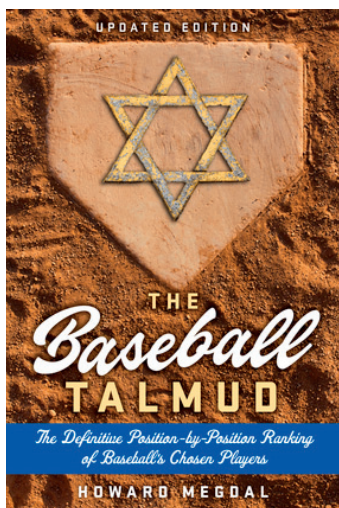
An exceptional student, Colleen is president of the senior class at Father Lopez. She is an AP Scholar and a member of National Honor Society, Lopez Leads, Mu Alpha Theta, and is an ambassador of the school. She is a varsity and club volleyball player, a state finalist in the Elks Most Valuable Student Scholarship Program, and has been nominated for The News-Journal's Medallion of Excellence Award. Colleen has a 4.58 GPA and was recently named Salutatorian of the Father Lopez 2022 graduating class. Colleen is the recipient of a Presidential Scholarship from Stetson University where she plans to attend in pursuit of a graduate degree in mental health counseling.

"In keeping with my promise to Gloria Max, who recently died, I am committed to being a new voice, to tell the story of Anne Frank, Isabella Leitner, and the six million Jews who died," Colleen said. "Their voices have been silenced, but I will continue to be heard. I hope to reach people to make them understand the enormity of what happened, so they, too, begin to repeat the story and our combined voices become a defense against the evils of tomorrow."

See her emotional performance at 11:30 a.m. and 3:00 p.m.

12:00 p.m. Howard Megdal

Howard Megdal is a journalist and editor who has worked hard over his career to equalize coverage between both men's and women's sports, while covering baseball, basketball, soccer, and other sports. He is the founder and Editor-in-Chief of The IX Newsletter, a daily newsletter covering five different women's sports, and The Next, a 24/7 women's basketball outlet. He is a freelancer for numerous publications, including The New York Times, The Washington Post, FiveThirtyEight, and Forbes. His books include *The Baseball Talmud*, *Wilpon's Folly*, *Taking The Field*, and *The Cardinals Way*.



Updated and expanded edition! From the icons of the game to the players who got their big break but never quite broke through, *The Baseball Talmud* provides a wonderful historical narration of Major League Jewish Baseball in America. All the stats, the facts, the stories, and the (often unheralded) glory. This delightful compendium reveals that there is far more to Jewish baseball than Hank Greenberg's powerful slugging and Sandy Koufax's masterful control. From Ausmus to Zinn, Berg to Kinsler, Holtzman to Yeager, and many others, Howard Megdal draws upon

the lore and the little-known details that increase our enjoyment of the game. This new, expanded edition of *The Baseball Talmud* rewrites the history of Jewish baseball and is a book that every baseball fan should own.

1:00 p.m. Dr. Norman J.W. Goda

Unspeakable: The Problem of Representing the Holocaust

Norman and Irma Braman Professor of Holocaust Studies, University of Florida.

Has taught classes for the last 30 years on the Holocaust, Holocaust Representation, and Holocaust Justice

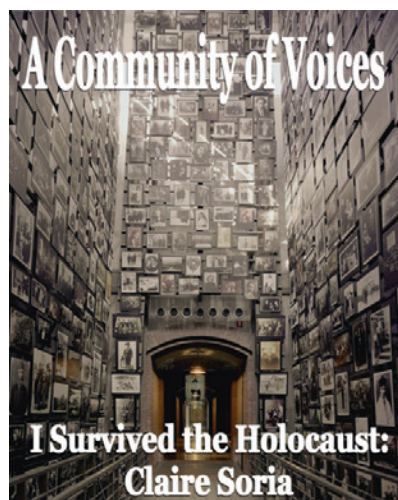
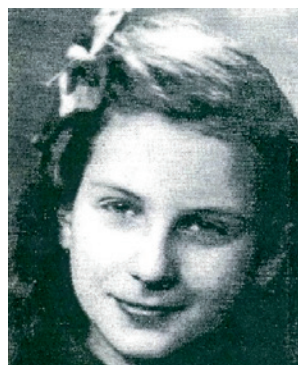
Author and Editor of 9 books including *The Holocaust: Europe, the World, and the Jews, 1918-1945* (now in second edition); *Tales from Spandau: Nazi Criminals and the Cold War*; *Jewish Histories of the Holocaust*; *Rethinking Holocaust Justice*.



2:00 p.m. Claire Soria

In 1940, Claire Soria was only 5 years old when the Germans invaded Belgium. Her parents, Nathan and Sara Mytnowiecki moved the family from Poland to Belgium.

At some point, Claire's mother found a Christian couple, Lambert and Lea Sabaux to take Claire in and hide her from the Nazis. Soria was so afraid of being captured that she never attended school.



Claire Soria spent the whole time in hiding after seeing so many Jews taken by the Nazis and shipped off to concentration camps. Soria's mother, father, aunt, and uncle were discovered and transported to Auschwitz where they all perished. After the war was over, Soria's aunt was able to get her. All Claire Soria has left from her family is a wicker basket, a gift from her father on her sixth birthday. Inside the basket were photos of her family taken before the war during her early childhood.

The Radiology Associates Health Fair



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AdventHealth

AdventHealth's Central Florida Division encompasses 18 hospitals and Emergency Rooms in the six counties in and surrounding metro Orlando. The world-class hospitals, combined with a comprehensive outpatient care network, sees more than 5.7 million patient visits annually. AdventHealth has a deep commitment to serving the community and has a local financial impact of more than \$1 billion annually. The organization and its employees are responsible for nearly 20 percent of Central Florida's economy.

AdventHealth of Volusia and Flagler counties is here to support your whole health, for your whole life. You have a network of experts prepared to see you through every age and stage. AdventHealth Daytona Beach boasts nationally and internationally recognized programs, ranging from being named the top local hospital by U.S. News & World Report, to an “A” grade hospital for safety by the Leapfrog Group. Our advanced services include a robust Cardiovascular program, Level II NICU and growing neurosurgery program. We are strongly invested in the community, supporting nonprofits that meet pressing health care challenges such as access to care for the uninsured.

For more information or to request an appointment, visit AdventHealth.com.



Allergy, Asthma, & Arthritis Center

(Festival Sponsor - No Booth)

The office of Michael D. Kohen, MD and Dr. Vinicius Domingues specializing in the treatment of Allergies, Asthma, and Arthritis.



HALIFAX HEALTH

Halifax Health Medical Center

Recently recognized by The Joint Commission as a Top Performer on Key Quality Measures, Halifax Health serves East Central Florida and provides a continuum of healthcare services through a network of organizations including a tertiary hospital, a community hospital, psychiatric services, a cancer treatment center with four outreach locations, the area's largest hospice, a health maintenance organization, and a preferred provider organization. Halifax Health offers the area's only Level II Trauma Center, Comprehensive Stroke Center, Neonatal and Pediatric Intensive Care Units, Pediatric Emergency Department, Child and Adolescent Behavioral Services, complete Neurosurgical Services and OB Emergency Department. For more information, visit halifaxhealth.org

Halifax Health - Hospice

At Halifax Health - Hospice, we believe a person's life should be cherished and celebrated. We have cared for patients in Volusia and Flagler counties for 41 years and have become the established not-for-profit leader in providing hospice services to this community. Mission Statement: "To provide extraordinary, compassionate and professional end-of-life care."



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With Kindred Hospice, our mission is to make a difference in the lives of our patients and families by working hand in hand throughout their journey.



UF Health Orthopaedics-Deltona

Dr. J. Richard Rhodes, Board Certified Orthopaedic Surgeon, has joined UF Health Orthopaedics in Deltona. He is accepting new patients at his clinic location which is approximately 20 minutes from the Daytona Beach area. Dr. Rhodes has been in practice for over 32 years in Volusia County and has performed over 5,000 total knees and over 3,000 hips using the latest technology available. Our mission is to restore and maintain your musculoskeletal health. To schedule an appointment or for more information please call, (386) 457-6480 and ask for Alyssa.

NON-PROFIT ORGANIZATIONS

Jewish Federation of Volusia & Flagler Counties

The Jewish Federation of Volusia & Flagler Counties is a local Jewish philanthropic organization connected to the national umbrella of Federations across our country. It is about people working together to provide social services, leadership development, community relations and humanitarian needs. Although our outreach is locally focused, we also strive to meet needs nationally, in Israel and worldwide, regardless of ethnicity, race or religion.

Some of those services are:

- The Jerry Doliner Food Bank for local families in need.
 - 1½ weeks' worth of food including meat, fresh produce, cereal, breads, pastries, and sanitary items. Diapers and pet food is given upon request and when available milk, juice, and eggs
 - Redistribution of donated clothing, household items, furniture, and medical items
- Helping provide food for a local homeless veteran's shelter
- Backpack and school supply program for local students in need as well as supplies for teachers
- Crisis Aid – financial help with rent and utilities
- Sponsoring educational programs available at no cost for the community at large
- Helping support the Israeli Defense Force soldiers, especially the lone soldier who comes from another country to defend Israel
- Providing bomb shelters for children in poor sections of Israel
- Providing assistance to the vulnerable Jews of the Ukraine – the old and the young
- Disaster aid to help people all over the world

The Jerry Doliner Food Bank

The Social Service Council of the Jewish Federation maintains a well-stocked crisis food bank – THE JERRY DOLINER FOOD BANK – which provides emergency food to people who “fall through the cracks” of the system. The food bank gives out food according to the size of the family. For example, a family of four would receive three large paper bags filled with nutritional food according to the United States Agricultural guidelines. In addition they would also receive meat or chicken, cereal, juice, bagels, pastries, fresh vegetables and fruit, paper goods, hygienic products and one of the most important commodities - toilet paper. Did you know that you can't get hygienic products with food stamps? We can purchase food at a much lower cost than individuals. Please support this very important program by donating funds to The Jerry Doliner Food Bank.

Family Renew Community - A Hand Up – Not a Hand Out!

Family Renew Community gives homeless families with children a safe, stable place to live while parents, who work under close supervision, receive education in life skills and experience accountability for their results. At FRC our environment is drug free so families can reach their goals of attaining permanent affordable housing and of becoming self-supporting.

Family Life Center

The mission of the Family Life Center is to provide essential support services to individuals and families to end Domestic Violence and Sexual Violence in Flagler County.

Support services include shelter, food, clothing, transportation, medical services, employment coaching, education resources, legal service support, counseling, community education, conducting outreach programs that focus on prevention and education related to Domestic Violence and Sexual Violence at no cost to victims, and partnering with other social service and law enforcement agencies to coordinate support services and programs.

Stetson University Hillel

The home on campus to more than 130 Jewish Hatters. At Stetson University Jewish students can receive a minor in Jewish studies, take Kosher grab and go foods from our coffee shop, learn from world class experts and scholars, travel to Israel, or just relax in our beautiful and fully renovated 1920s Hillel House! Also, starting with Fall 2022, every Jewish student who applies will receive a \$3,600 Hillel scholarship! Interested in learning more? Stop by the Hillel table or e-mail SCFriedman@Stetson.edu or ZHruby@Stetson.edu.

The Volusia Recovery Alliance, Inc. (VRA)

A grassroots not-for-profit education and advocacy Recovery Community Organization (RCO) committed to furthering the message that recovery is possible for anyone who desires a life of wellness. Purpose: Coordinate peer driven services that provide substance use recovery resources. Mission: We exist to serve all those seeking recovery from the impact of addiction including families, friends and allies. Vision: We work to mobilize resources, reduce barriers, increase awareness and support in an effort to eliminate stigma and enhance recovery through multiple pathways.

JEWISH HERITAGE FESTIVAL

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Space prohibits naming the many friends whose gifts under \$100 we gratefully acknowledge. All contributions as of March 14, 2022

ACKNOWLEDGEMENTS 2022

The Jewish Heritage Festival wishes to acknowledge special efforts made by volunteers outside of its Board of Directors. The Festival could not take place without the assistance of over 200 set-up, break-down and day of the event volunteers. The Festival also would like to acknowledge the following special volunteer efforts and donations:

Administrative Support – This Festival would not have taken place without the tireless administrative support from Corporate Sponsor Smith Bigman Brock, especially Stacey Castillo and Michele Ward.

Corporate Sponsors – Without all of our Corporate Sponsors this Festival would not be financially viable. Special thanks go to our Grand Sponsor, the Endowment Committee of the Jewish Federation of Volusia & Flagler Counties.

Advertising – The Advertising Committee would like to thank all the vendors who worked with us on this project, including Dale & Joan at Associated Printing, Tami Salame and Norm Pytel at Spectrum Reach, Terry Turner at Flagler Broadcasting, Raquel Chilson of The Daytona Beach News Journal, Danielle Shanahan at Hometown News and especially Christina Kohl-Merkalin at Holland Financial for her graphic design work.

Recorded Jewish Music - Our thanks to Bernard “Bud” Gropper for providing us with historical recordings from authentic Jewish performers of the past and near present.

Printer – Thanks to our printers, Dale and Joanie, at Associated Printing & Graphics, who worked tirelessly to meet our unrealistic deadlines.

Temple Israel of Brevard County – We wish to thank Temple Israel of Brevard County for loaning poster boards, which were previously stored by the Jewish Federation of Brevard County. These poster boards add a great deal to our Holocaust Exhibit and Welcome to Israel Exhibit. The scope of our display is due to their cooperation and generosity in loaning them to us.

The Casements - Siobhan Daly, Cultural Center Coordinator for The Casements has worked with us every step of the way. She guided us through all the details from filling out all the required forms and red tape needed with the City of Ormond Beach. She is the type of person who even stayed late to allow our Board to meet in The Casements. With her vast experience she made suggestions regarding security, waste, signs allowed by the city, sign makers, places to park, and people to help us on so many issues and more. Siobhan is a real treasure to our community. Sometimes we wonder if she gets time off, for she works weekends when she is needed for every festival. It would be hard to imagine how this festival could have come together without Siobhan.

Thank you – On behalf of the Board of Directors, we thank everyone else who assisted the Festival and is not specifically mentioned here and those of you that attended our Festival.

See you again in 2024!

Festival Chair, Jeffrey Bigman

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The Jewish Federation of Volusia & Flagler Counties
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Philanthropic Good Deeds that the Federation performed locally
to help the less fortunate at no cost in 2021:

- **3,223** families received 1½ weeks' worth of food
- **8,300** students and teachers received school supplies
- **350** people received clothing.
- **100** people received household goods and furniture
- **58** families were assisted with electric and rental bills
- **25** people came for wheelchairs, walkers, hospital beds, shower seats, and other medical items
- **572** families received holiday meal baskets for Easter, Passover, Thanksgiving, Chanukah, or Christmas
- **60** seniors from nursing homes or assisted living received holiday gifts
- **274** children received toys and/or gift cards for the holidays

Our proudest achievements for Israel:

- We have purchased **2 responder fire trucks, a room at the Mother & Child Pavilion of Hadassah**
- **10 bomb shelters for children** in poor areas of Israel.
- We also help support a **dining room in Jerusalem for the Lone Soldiers**. These are the youths that come from other countries to help protect Israel.

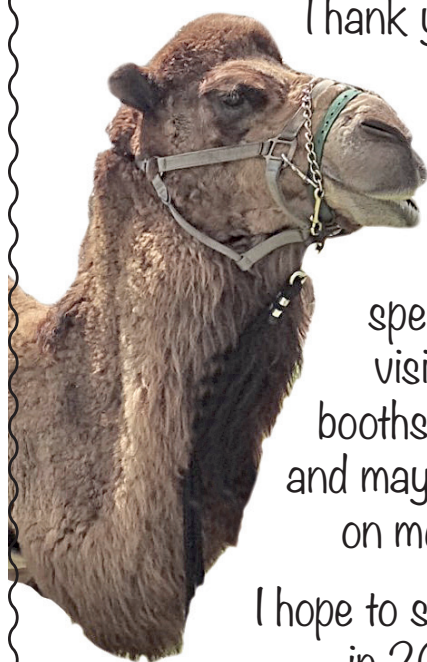
Disaster Relief - Nationally and 60 countries around the world:

- All major US hurricanes in recent years and the flooding in Louisiana
- The Philippines tsunami, Nepal earthquake and the Bahamas
- Currently we are providing assistance to tornado victims in Mayfield, Kentucky. **45 families have received assistance so far.**
- Funds are sent directly to the individual family

This Federation makes a BIG DIFFERENCE to so many people.

Please continue your donations! TODAH RABAH!

Jewish Federation of Volusia & Flagler Counties
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Thank you for spending your day
with us at the
Jewish Heritage Festival.

I hope you enjoyed one
or more of the programs,
speakers and entertainment,
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booths, experienced a new flavor
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I hope to see you again
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